

**Personal Evangelism**  
**18 – Practical Guidance**  
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I. The Extensive and Crucial Impact of Personality Traits, Talents, and Experience

II. The Issue of Sin We Must Not Accommodate: Fear of Man

III. The Caution That is Needed Regarding Personal Evangelism in Business and the Workplace (and other similar contexts)

IV. The Strategic Advantage of Clear but Passive and Non-Verbalized Declarations of Your Allegiance to Christ